Promote your Purple Light

Thank you for taking part in this year's Purple Lights for pancreatic cancer campaign. There are lots of ways that you can make the most of your light-up to raise much needed awareness of pancreatic cancer, including:

Tell your local press

Letting your local press and media know what you are doing during awareness month is a great way of raising awareness of pancreatic cancer. Please see our template press release to help you.

Use social media

Using social media is a fantastic way to let your friends and family know what you are doing during awareness month and is a great way of encouraging others to get involved with Purple Lights for pancreatic cancer. See below for some examples of Facebook posts and tweets that you can use to spread the word about what you are doing.

We'd like to say a huge thank you to everyone taking part in this year's Purple Lights for pancreatic cancer campaign and can't wait to see all your fantastic photos.

Suggested social media posts

I'm helping #PurpleLights to turn the UK Purple this November for #pancreaticcancerawarenessmonth. Landmarks, homes and businesses are lighting up purple to show support and raise awareness. See how you can get involved here -> purplelightsuk.org

I'm supporting #worldpancreaticcancerday by lighting up a landmark/ my home purple! See how you can get involved -> purplelightsuk.org

Do you want to light up your home to support #worldpancreaticcancerday like me? Find out how you can get involved -> purplelightsuk.org

Thank you to *@insertlandmark/name* for lighting up purple this November in support of #worldpancreaticcancerday #purplelights

#purplelights is a lovely way to show your support this #worldpancreaticcancerday! If you'd like to get involved, visit their website -> purplelightsuk.org

I decided to light up my home purple this November in memory of *name* and to show support of #worldpancreaticcancerday. Would you like to get involved? Visit purplelightsuk.org